

Additional Reference

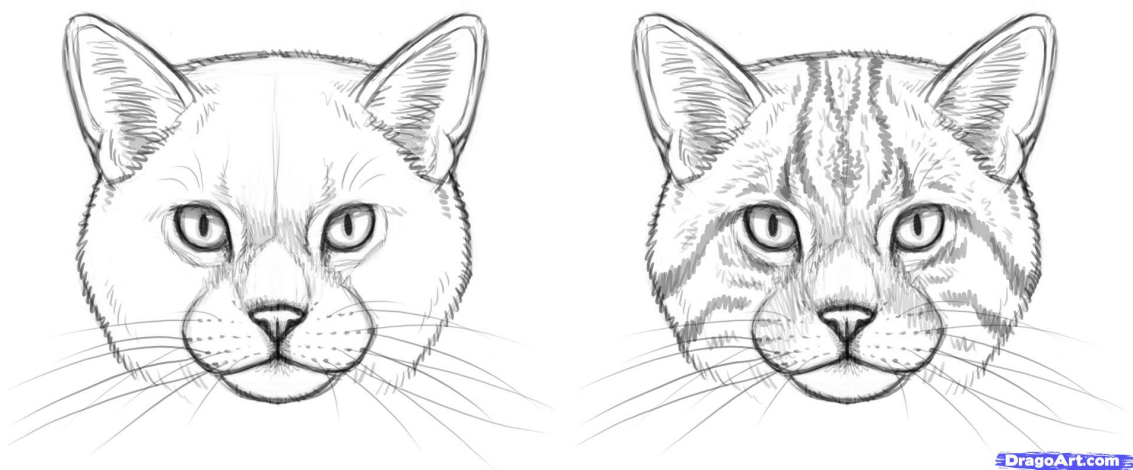
I had found an existing logo and I would like to share with you all. I hope it could somehow be your reference or inspiration.

[Curl Figure]

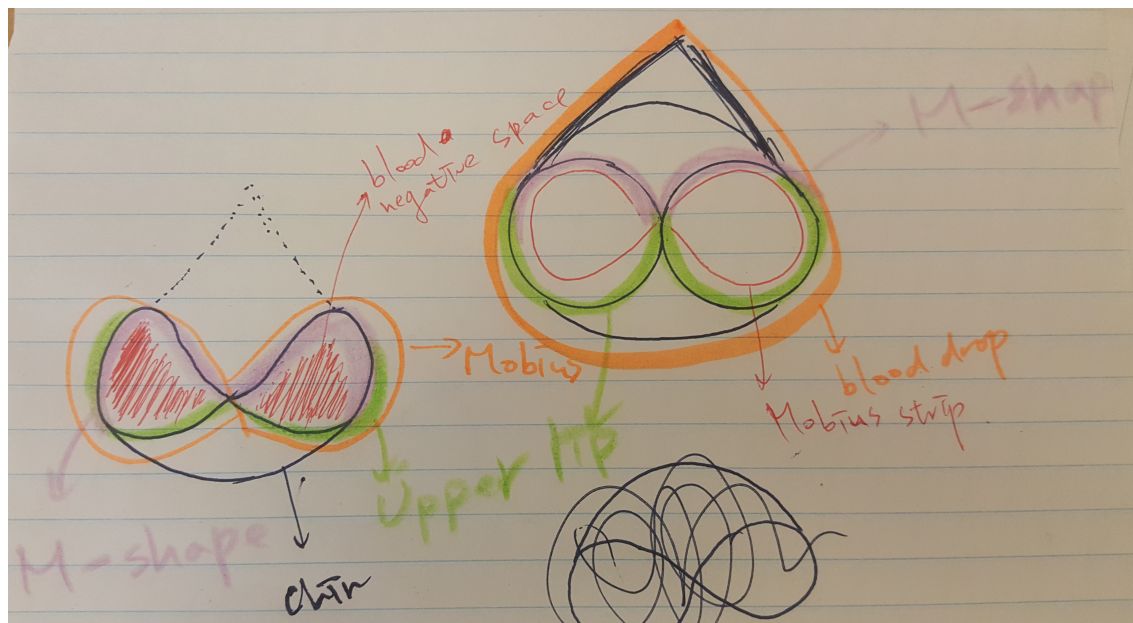


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The logo above could be seen as a 3D concept - curls up on the edges and with a twist in between. From this point of view, it could represent a platform – like this blood bank, and provides some soft, caring image. On the other hand, it could also be seen as a 2D graph. From this point of view, it looks like a cat's mouth - upper lip and chin (please refer to the following image).



I got some ideas among this existing logo. I hope you don't mind my terrible hand drawing to show them:



Of course, not every element needs to be used, that would be way too complex and confused. Again, it is just something I would like to share for your reference.

[M Element]

Using "M" itself to demonstrate the Mobius strip is another way to try.



The question here is how to put the blood bank concept in? I hope these thoughts could give you some ideas, and I am more than happy to hear your creativities and ideas.